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FOR IMMEDIATE RELEASE

CBS Radio's On Air Personalities Race for a Cure

Houston – Some of Houston's most popular radio stations are taking part in this year's Komen Houston Race for the Cure. CBS Radio in Houston is partnering with Charity Chicks Houston to form a team for Race for the Cure. The 5k race will take place on Saturday, October 3, 2009 at Sam Houston Park Downtown. Both groups are inviting family, friends, fans and anyone in Houston to join the team. Kids, walkers, competitive runners and sleepyheads are encouraged to sign up and help make this race the biggest in Houston. Fans can even show their support by signing up for the team by registering for Sleep in for the Cure and still support the race!

The route begins and ends on Allen Parkway at the pedestrian bridge west of Interstate-45. The Sponsor Expo and Survivor Celebration will be held in Sam Houston Park Downtown. The Kids for the Cure® Corral will be held in Heritage Park. The registration fee is \$30.

The four morning show female personalities, Erin Austin with KILT (100.3), Michele Fisher with Mix (96.5), Sarah Pepper with HOT (95.7), and Eli Escobar with Mega (101) are encouraging both men and women of all ages, to sign up for the CBS Radio team. CBS is extremely excited about the opportunity to be a part of such a great

event for a great cause and is hoping their on air announcements will encourage other racers to join in the festivities to help fight breast cancer.

Race for the Cure is the first of two events Charity Chicks will be participating in during Breast Cancer Awareness month with a cocktail event planned for October 16, which HOT 95-7 has been vital in promoting.

Donations for the Houston Komen Affiliate supports breast cancer education, screening and treatment in Brazoria, Chambers, Fort Bend, Galveston, Harris, Liberty and Montgomery counties in Texas. The Komen Houston Affiliate also funds national cutting-edge breast cancer research through the Komen Foundation Award and Research Grant Program. **To join the team or to make a donation, simply visit <http://www.komen-houston.org/goto/cbsradio>.**

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